

## Exhibit Information

<b>February 28<sup>th</sup>:</b>	Set-Up Begins at 1:00 Vendor Hall Opens to Attendees at 5:00
<b>March 1<sup>st</sup>:</b>	Vendor Hall Opened All Day Tear Down Begins at 4:00
<b>March 2<sup>nd</sup>:</b>	Vendor Hall Closed

Hallway Space available (as requested, first come, first served) before, during and after Sunday breakfast meeting. Can we facilitate a breakout session? Certainly! We welcome the opportunity to share the expertise of our exhibitors with our conference attendees. Visit the conference website at [www.scamle.org](http://www.scamle.org) and submit a proposal online. All proposals will be screened by our program committee. Deadlines for submissions of proposals will be communicated via the website and via email to paid exhibitors.

### **Who attends?**

We have a variety of middle level educators attending our conference. Approximate percentages of attendees are as follows: Teachers—75%, Principals/Assistant Principals—15%, Curriculum Specialists—5%, Central Office Supervisors—2%, University Professors—3%

### **Booth Pricing:**

**10' x 10' for a For Profit Business/Group \$450**

**10' x 10' for a Not For Profit Business/Group \$350**

**10' x 10' for a School District \$295**

Please understand that booths will be allocated on a first-come, first-served basis. Exhibitor space fills up quickly!

### **What's Included?**

Exhibitors will be provided a 10'x10' pipe and drape booth in blue and white with one 8' x 24" table covered with a table drop, and two folding chairs. Electricity and phone lines will be available from the convention center for a fee. The exhibitor is responsible for their own electricity or other services provided by the convention center and all fees associated. The electrical order form is attached to this document for your needs. Exhibitors are provided with free internet access.

Vendors who book early (by October 31, 2019) reserve the opportunity to choose their booth location in the vendor hall on a first-booked, first-served basis. The vendor hall map will be provided based upon date of reservation. Book early!

### **Housing Information:**

The Sheraton Myrtle Beach Hotel is part of the Myrtle Beach Convention Center, and is our host hotel. Call (888) 627-8203 for reservations, and be sure to ask for the SC-AMLE special room rate.

### **Sponsorship:**

There are opportunities for your company to sponsor conference events and items. This is an excellent way to use your advertising dollars and reach your clients. Various levels of sponsorship and advertising are available. Please check the next page or contact Matt Critell, Exhibitor Liaison for more information.

Sponsorship opportunities include Hospitality breaks, Continental Breakfasts, General Session Keynotes, Tote Bags, and promotional items. Have other ideas to promote your business to our members? Let's talk!