

### ***Keynote Speaker: Robert Jackson***

Robert Jackson began his teaching career almost 25 years ago in Indianapolis Public Schools with a No More Excuses teaching approach with all of his students after being cut from the NFL Minnesota Vikings. As an educator, he didn't allow his students to feel sorry for themselves or let their circumstances define their futures. He set high expectations for his students and expected them to do well. As a Coach, the same rules applied. Those same students went from low performing to successful Pastors, Lawyers, School Administrators, Teachers, Pharmaceutical Sales Reps, Business Owners, Pro Athletes, Entertainers and more.

He has become one of the most sought-after speakers in the country, delivering keynote addresses and workshops to educators and administrators at national conferences, parents and student workshops, corporate events and churches. He has delivered 100's of presentations and has become an expert in teaching cultural diversity, restorative practices, socio emotional learning, working with students who have experienced trauma and how to educate Black and Latino males. His goal is to teach educators and administrators how to use their power more effectively to Educate, Activate and Motivate all Students to be Successes.

Mr. Jackson has written and published 6 books and has written articles for ASCD EL Leadership Magazine. His new book, "Becoming the Educator They Need: Strategies, Mindsets, and Beliefs for Supporting Male Black and Latino Students" just won the Gold Excel Award for Technical Writing in July 2020. His "No More Excuses" Curriculum has been featured in publications nationally and is being utilized in K-12 Schools, Colleges and Universities in the US and Canada. His books include, "Black Men Stand Up", "A Boys Guide to Manhood", "A Young Woman's Guide to Womanhood", "Put a Stop to Bullying" and "Solutions to Educating Black and Latino Males."

He attended Western Kentucky University where he received his BS Degree in Industrial Technology while lettering 4 years in both Football and Track. After being cut from the NFL he was broken himself and understands the importance of educators

being sensitive to students who have experienced trauma and let downs. He teaches solutions how to lead through a pandemic, while remaining deeply rooted in his commitment to serve his community as a speaker and mentor. He has spoken at national conferences including ASCD, SDE, CAAASA, NABSE, SREB, School Discipline National Conferences and the National ESEA.

Mr. Jackson is a Life Member of Kappa Alpha Psi Fraternity Inc., and the NFL Players Association. He has received numerous awards for his work including the NOBLE Justice by Action Youth Award, the Key to the City of Miami, Florida and the 2019 National Motivational Educator of the Year Award by the Alpha Foundation. 1000's of youth, parents and educators are being transformed through his speeches and presentations.

He is married to Essence Best Selling Author, Tajuana "TJ" Butler-Jackson and they have 3 children and 1 grandson.

"His motto is, "For Every Problem, there is a Solution"