



## Sponsor Information

**SC Association of Middle Level Education** Date of Conference: March 5-7, 2021

### Who attends?

We have a variety of middle level educators attending our conference. Approximate percentages of attendees are as follows: Teachers—75%, Principals/Assistant Principals—15%, Curriculum Specialists—5%, Central Office Supervisors—2%, University Professors—3%.

### Digital Footprint

SCAMLE has a large middle school following in South Carolina. We have hundreds of educators to visit our website annually seeking resources, purchasing products and seeking information about our sponsored events. We have a membership of near 2,000 with 1.3K followers on Twitter and over 500 educators following our Facebook page.

## 2021 SCAMLE Conference Sponsorship & Advertising Opportunities

*(All Sponsorship Levels Receive Distribution List of Attendees)*

<ul style="list-style-type: none"> <li>Year-long advertisement on all trainings and social media accounts</li> <li>Access to a virtual vendor booth</li> <li>Access 1:1 Attendee Appointments</li> <li>Video Advertisement Played Before Virtual Session</li> <li>Logo Placement on Platform</li> <li>Logo Placement on Website</li> <li>Logo Placement on Program</li> <li>2 Conference Registrations</li> </ul> <p style="text-align: center;"><b>Platinum Level Sponsor</b> <b>\$1,500</b></p>	<ul style="list-style-type: none"> <li>Access to a virtual vendor booth</li> <li>Access 1:1 Attendee Appointments</li> <li>Logo Placement on Platform</li> <li>Logo Placement on Website</li> <li>Logo Placement on Program</li> <li>1 Conference Registration</li> </ul> <p style="text-align: center;"><b>Gold Level Sponsor</b> <b>\$1,000</b></p>	<ul style="list-style-type: none"> <li>1 Conference Registration</li> <li>Logo Placement on Platform</li> <li>Logo Placement on Website</li> <li>Logo Placement on Program</li> </ul> <p style="text-align: center;"><b>Silver Level Sponsor</b> <b>\$400</b></p>	<ul style="list-style-type: none"> <li>Session Logo Placement</li> </ul> <p style="text-align: center;"><b>Friends of SCAMLE</b> <b>\$100</b></p>
<p><b>School District Friends of SCAMLE \$100</b> Access to pre-service teachers, access to teachers from South Carolina and other states, logo advertising during the conference, space to provide up to a one-minute video about your district.</p>			

Please visit <https://www.scamle.org/Advertisement-and-Sponsorship-Information> to sign up as a vendor for the 2021 SCAMLE Conference.

If you are interested in being a sponsor, please contact Steven Sokohl at [ssokohl@greenville.k12.sc.us](mailto:ssokohl@greenville.k12.sc.us) or LaToya Curry-Jones at [SchoolstowatchSC@gmail.com](mailto:SchoolstowatchSC@gmail.com). If you do not see a package that fits your needs, please contact us and we can tailor one for you!